

# Winscribe Cloud Services

## Cost-Effective Speech Productivity in the Cloud



The CIOs of today's organizations are no longer solely responsible for the management of IT, but now for supporting business growth by reducing costs and driving innovation in effort to build a strategic advantage. Driving innovation and lowering costs? That's a lot of pressure. The solution is the cloud! Organizations large and small are migrating to cloud computing and Software as a Service (SaaS) models for business applications. Software as a Service (SaaS) is the answer to many of the IT headaches associated with the traditional on-site software model. With no software or servers to buy, install, maintain or upgrade, the popularity of cloud services grows with IT organizations that are increasingly asked to do more with less.

### What are Winscribe Cloud Services?

Winscribe Cloud Services is a cloud-based SaaS licensing option for Winscribe's industry-leading digital dictation workflow management solutions. With Winscribe Cloud Services, you can:

- ✓ Rapidly improve business performance by eliminating capital expenditure for software and servers
- ✓ Reduce IT resource needs
- ✓ Receive free software upgrades
- ✓ Accelerate software deployments

Winscribe Dictation is a centralized, automated and intelligent digital dictation workflow solution that enables users to efficiently manage their dictation and transcription processes. Winscribe Dictation can automatically collect and deliver dictations, assess information about the jobs and automatically deliver work to the appropriate location and make it instantly available to transcriptionists. As a result, your authors only need to dictate and your transcriptionists only need to type.

### Streamline Business with Cloud Dictation

With Winscribe Cloud Services, it doesn't matter where you are. Productivity and efficiency will never be compromised. Because Winscribe uses digital files instead of tapes to transport dictation, your work can be sent for transcription instantly from any location with Internet access. Dictate and send your job using multiple recording options, including smartphones, tablets, digital handheld recorders, and PC and/or speech microphones.

Winscribe also allows you to monitor the status of your work from anywhere. You are able to retrieve jobs for review and editing or download completed jobs, which can include the transcribed document - enabling your team to work smarter and faster.

Let our powerful cloud-based solutions go to work for you. Record, send, and manage files with just a few clicks of the mouse or a few taps on your mobile device.

**"We looked at three or four different dictation providers, before choosing Winscribe...What stood out was Winscribe's ability to deliver a Software-as-a-Service dictation platform that served our dictation needs and the needs of other clients..."**

**Lauren Ward**  
IT Manager  
Hynes Legal

**Start immediately:**  
*faster implementation and deployment*

**Reduced cost of ownership:**  
*no costs for software updates or server maintenance*

**Improved security and performance:**  
*enterprise caliber secure data center*

**Better service delivery:**  
*pay as you grow with a predictable annual fee*

**Reduced upfront and on-going costs:**  
*no servers or software to buy*

## Full Dictation Management in the Cloud

Winscribe Cloud Services allows you to deploy a full digital dictation and transcription workflow management solution without the burden of IT management. Winscribe Dictation through Cloud Services encodes powerful data into your dictations by tagging every audio-file. Timestamp, date, a Job ID and other defining tags help ensure that you will never lose track of an important dictation ever again. With a few taps or clicks, you can mark a dictation as priority or even assign a medical record number or case number to your file. Winscribe Cloud Services makes it easy to keep track of all steps in the dictation process, including the ability to monitor workload, automate work distribution, and manage staff performance.



## Efficient & Agile Technology

The business value of Winscribe Cloud Services for organizations includes added agility in the IT environment, as well as operating efficiencies and streamlined document production, when cloud computing is used to enhance dictation and documentation workflow. Winscribe Cloud Services and the resulting agility of the IT environment can help users achieve higher productivity and performance through efficient dictation and transcription processes. Also, by leveraging Winscribe's cloud platform, clients can better support their IT needs as their business models change alongside them.

## Reduce IT Costs - Pay As You Grow

Winscribe Cloud Services supports organizations, large and small, by addressing their current business needs and providing the agility to prepare for the future. In this platform, software delivery is based on the number of actual users and is seen as a service rather than an investment into a large IT project that must be managed. As your business grows, adding new users or more licenses is a breeze - all it takes is a quick call or email. In addition, with the Winscribe Cloud Services model, software and servers are managed by Winscribe. All upgrades to the software and the servers are performed automatically by Winscribe - saving on hardware costs and freeing internal IT resources to focus on core business activities.

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## Safe & Secure Data Management

Winscribe Cloud Services security is a powerful, fully integrated portfolio of services, managed applications and best practices — all designed to ensure the highest levels of productivity and security for your business.

Winscribe Cloud Services covers all three critical security areas: physical security, operational security, and system security. Physical security includes locking down and logging all physical access to servers at our data center. Operational security involves creating business processes that follow security best practices to limit access to confidential information and maintain tight security over time. System security involves locking down application systems from the inside, starting with hardened operating systems and up-to-date patching. With Winscribe Cloud Services, your organization can rest assured knowing that data is safe and secure.

## Easy Set-Up & Administration

Winscribe Cloud Services offers silent installs – with programmable MSI packets as well as Web download installations. Its web-based administration program enables managers to access the product from any location anywhere in the world, offering increased flexibility for an enhanced service anywhere at anytime with a very low cost of ownership.